

*Change & Risk Management  
Consultants*



# about our | company



**c4c** is dedicated to supporting business change.

**We provide business support services to a range of industries including; manufacturing, telematics, insurance, security, automotive and service.**

**c4c** provides the **catalyst and support** for businesses to change. We pride ourselves in the quality of our staff and associates and aim to be the best at what we do.

Each one of our consultants has a **proven background** in their specialist area and can bring a wealth of knowledge and experience to your business.

We believe in working with you in **partnership** and can act as advisors or as an integral part of your team.

All our highly qualified consultants can operate independently or collectively to provide the range of services you need.

**c4c's** range of services include **business support solutions, liability risk management, continuous improvement workshops and e-marketing.**

**Effective change** is one of the most difficult business tasks to achieve. It involves; consultation with all those involved to unleash their creativity, careful analysis, and fostering buy-in for the need to change. Then working with them to plan and implement the processes including measuring success.

As Shigeyasu Sakamoto of JMA Consultants once said; ***"Changing a business requires dynamite and it's a consultant who lights the fuse."***

**Your people can provide the dynamite let us light the fuse!**

**"After you've done a thing the same way for two years look it over carefully. After five years look at it with suspicion and after 10 years throw it away and start all over again."**

**c4c** are experienced and proven business people who can help you improve your business and effect change.



**Whether you are reviewing your strategy, buying or integrating a business, striving to improve or simply checking out the competition, c4c can help.**

## Business Support

We have expertise in operational and strategic management, pre/post acquisition management, business coaching, telematics implementation and also complex global manufacturing and design organisations;

- business and market research
- strategy development
- acquisition selection
- post acquisition integration
- business improvement plans
- organisational change
- coaching/mentoring

We operate on a consultant, interim or non-executive basis.

## Liability Risk Management

c4c provide general and specialist technical liability risk management for the UK insurance industry targeted to reduce losses and improve loss ratios.

We provide full national coverage across a wide range of industries including construction, haulage, house build, leisure, manufacturing and retail.

A full range of services are available including;

- insurance surveys
- health & safety strategies
- health & safety training
- environmental protection

We can either assist you in the avoidance of loss or in the defence of a claim.

## Continuous Improvement

Implementing a continuous improvement culture through training and multi-functional teams in focused workshops.

- good housekeeping (5S)
- single piece flow(TAKT)
- rapid tool change (SMED)
- total productive maintenance (TPM)
- right first time (TQM, fool proofing)

Continuous improvement workshops usually take 2 to 4 days, facilitating your own people to transform troublesome or inefficient processes making them 'lean' and often achieving outstanding improvements!

## e-marketing

Using the power of the web and email to increase your profile and attract more business.

c4c are experienced business people and are able to present your message in a way that your customers will understand. We offer a complete service from web site and electronic documentation design, content writing, to hosting and support.

- custom design
- content drafting
- hosting/email
- search engine ratings
- site maintenance

Attract more customers, provide them with better information and interact with them through your web site and email in a way that enhances your business and sales.

**To take advantage of our free assesment offer contact c4c today.**





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